# **Overview**

Dear Ijaz,

I am from website developers Pakistan and this is inform you that it was great to speak with you yesterday about your new project for **Allied Contractors**.

Thank you for the opportunity to submit a proposal for the redesign of your company **website** and develop the **Android application**. Working together, I believe we can create a site and application that is simple to navigate and has a professional yet welcoming design.

As per telephonic conversation with you we have identified and listed below the Needs and Solutions that we will want to address in this project.

### **For Wordpress Website:**

The new design will have five main landing pages:

1. Home Page
2. About
3. Gallery
4. Portfolios
5. Contact

### **For Android Application:**

The Expense Manager App will have five main landing functions:

* **Receive Money**
* **Spend Money**
* **Today’s Voucher**
* **Archived Vouchers**
* **Category wise expense charts**
* **Day wise expense charts**

# **Timeframe**

To complete the work outlined in the project scope, we'll need approximately 45 working days from beginning to end, depending on when we receive feedback at each milestone. Upon signing the proposal we are prepared to start work immediately.

|  |  |
| --- | --- |
| **Phase** | **Working Days** |
| Website development | 15 |
| Android Application | 30 |
| **Total working Days approx.** | **45** |

# **Investment – Pricing Plan**

### **Core Budget**

Below is the budget we've estimated based on the scope of services outlined earlier in this proposal. If you have any questions about our pricing or need to increase or decrease the scope of work so kindly let us know we will share with you the further details.

|  |  |
| --- | --- |
| **Description** | **Price PKR** |
| Design and Template | Rs 15,000.00 |
| Front & Back-End development | Rs 25,000.00 |
| WordPress Integration | Rs 30,000.00 |
| Android Application | Rs 40,000.00 |
| QA Testing and Review | Rs 5,000.00 |
| Launching and Training | Rs 5,000.00 |
| **Total** | **Rs 120,000.00** |

### **Payment Phase:**

If Allied Contractors wishes WDP to go forward with the project, here is the schedule for payments of the fee. WDP will launch the website when requested, providing that there is no balance due.

|  |  |  |
| --- | --- | --- |
| **Payment Phase** | **%** | **Price PKR** |
| Advance Payment | 30 | Rs 36,000.00 |
| Before launching Website | 20 | Rs 24,000.00 |
| Before Live Android Application | 30 | Rs 36,000.00 |
| Before Deployment | 20 | Rs 24,000.00 |

Kindly let us know and feel free to comment with any questions or concerns once you’ve had a chance to review this proposal.

Sincerely,

Muhammad Aosaf

Website Developers Pakistan (WDP)